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Maximizing Your Potential for Success

TRDA Business Innovation Center Offers Free Workshop for Micro-Entrepreneurs

MELBOURNE, Fla. – Have you failed to follow through on good business ideas that you have had in the past? What is it that might be sabotaging your success, financial or otherwise? Come to this workshop to learn strategies to overcome your fears, shed outworn concepts and ideas, and create new strategies for success in hard times.

The Technological Research and Development Authority (TRDA) will host a free seminar that will provide some valuable tips to enhance your professional growth and create new strategies for success.

The seminar will be held Thursday, February 25th, 6:00 p.m. – 7:30 p.m. at the TRDA Business Innovation Center, located at 1050 W. NASA Blvd. in Melbourne.

An international small enterprise and community development consultant, Ms. Spencer will present the workshop. She has over twenty years experience in business development and training, strategic planning, and entrepreneurial skills training. She is president of Caribbean Management Solutions, Inc., Florida and has been trained in entrepreneurial skills at the Kauffman Entrepreneurial Foundation and the Golda Meir Mt. Carmel Training Center in Israel. Ms. Spencer holds a Masters in Industrial Management from Clemson University and a Bachelors in Mass Communications from Wayne State University, Michigan.

To register for this free workshop, contact Bonnie O'Regan at 872-1050, Ext. 107, email boregan@trda.org or visit www.trda.org to register online.

About TRDA

The TRDA Business Innovation Center helps start-up technology firms in Central Florida grow into financially viable, freestanding, high-growth companies. It offers clients access to modern office space, shared office resources, business services, professional development and training, investor networking and more for one monthly fee.

Launched in 1987, the TRDA is an agency of the state of Florida that leverages federal, state and private resources to develop and implement technology-based programs in

four target areas: education, business incubation, energy and technology transfer. Since its inception, the TRDA has leveraged tens of millions of dollars in funding to support its education and economic development programs. By infusing new technology into businesses and schools, the TRDA helps to strengthen the economy and education throughout the state and nation. For more information, visit www.trda.org.

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